

Hi I'm Carl Feilner, UX & Graphic Designer at the Financial Times

I'm someone who's interested in making the lives of everyone around me a little easier. Whether its helping my team with new tools and UX insights, or my Nan with her Kindle.

01 Professional History

Some of my roles and performances within the workplace.



Junior UX & Graphic Designer

Financial Times - April 2021 to Current

I support FT Live events under tight deadlines through HTML / CSS solutions, holistic design audits, interactive prototypes, Figma templates and iterative designs.



Redesigned all emails for FT Live and improved click rates from 7.5% to 16% by ongoing a/b testing, UX & CRO insights.



Junior UX Designer

HeyHiHello - Aug 2020 to April 2021

I worked with developers and creative directors to deliver rapid prototypes and marketing assets. Helping to boost conversions for clients like FIGHT and Ditch The Label.



Influenced marketing strategy to a UCD based approach, by presenting key data through self-led research & audits.



Freelance UX Designer

Self Employed - Sep 2016 to April 2021

I designed and developed websites, setup hosting & analytics, and delivered user-driven content. For clients like Protea Solutions, Tatchell's, University of West London.



Won employee of the month at FT Live with nominations saying "Carl goes above and beyond his job and everyone loves him."

03 Academic History

Details of my education and qualifications.

Arts Uni Bournemouth
September 2016 to Aug 2020
BA (Hons) Visual Communication

The Arnewood School
September 2002 to Jun 2009
9 GCSEs, 2 AS Levels, 2 A Levels

04 Personal Interests

A few of the hobbies and things I love.



VR



GoT



Ghibli



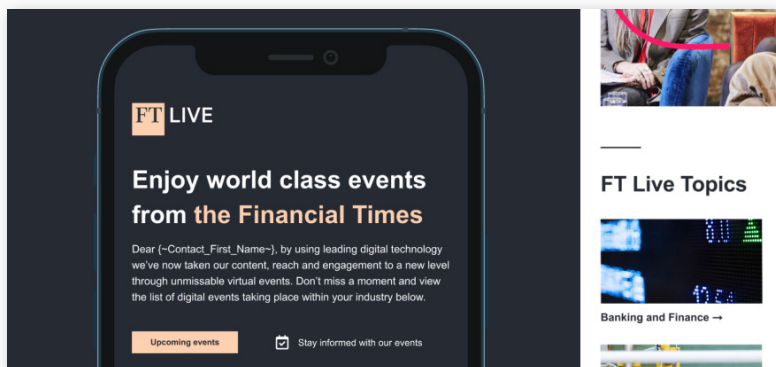
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D&D














05 Project Teasers

Portfolio case studies to demonstrate my experience.



06 Technical Skills

Software I'm familiar with.

-  Figma
-  Sketch
-  Adobe XD
-  UXPin
-  Webflow
-  Wordpress
-  Google Analytics
-  Hotjar (Analytics)
-  Adobe Photoshop
-  Adobe Illustrator
-  Adobe After Effects
-  Adobe InDesign
-  Cinema 4D

07 Visit my [website](#) for project details or email me at carl.feilner@sky.com

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